

Exhibitors Technical Manual

25th International Exhibition of Poultry, Livestock & Related Industries
(IRANPLEX 2026)

October 18 – 21, 2026 | Tehran Permanent Fairground

Welcome Message

Dear Exhibitors of the 25th International Exhibition of Poultry, Livestock & Related Industries (IRANPLEX),

This Exhibitors Technical Manual is designed to assist you in preparing for a successful event and contains important information for the smooth flow of the exhibition.

The Exhibition will be held from 18 until 21 October 2026 at the Tehran Permanent Fairground.

The Exhibition Floorplan (Page 5) has been designed to maximize exhibitors' exposure to delegates.

Please forward this manual to everyone involved in this project, including your stand builder (if relevant), ensuring they review the sections related to their duties for this exhibition.

Do not hesitate to contact us for further information or assistance. We look forward to welcoming you in Tehran and wish you a successful exhibition.

Kind Regards,

IRANPLEX 2026 Organizing Secretariat



سازمان، توسعه، تجارت ایران
THE MINISTRY OF AGRICULTURE OF IRAN



شرکت توسعه و نمایشگاه بین المللی
IRAN INTERNATIONAL EXHIBITION CO.



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شرکت توسعه و نمایشگاه بین المللی
MILAD MOBTAKER SHARGH CO.

Organizer: Milad Mobtaker Shargh Co.

Add: Second floor, NO 1, Akbari St., 22nd Bahman St.,
East Hemmat Entry, Ashrafi Esfahani Highway, Tehran
TEL: +98 (021) 44448216



برگزارکننده: شرکت میلاد مبتکر شرق

بزرگراه شهید اشرفی اصفهانی، بعد از میدان پونک، ورودی سمت شرق،
خیابان ۲۲ بهمن، خیابان منوچهر اکبری، پلاک ۱، واحد ۲

۰۲۱-۴۴۴۴۸۲۱۶

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1. Key Dates & Schedule

- Booth Setup:
- October 17, 2026 | 5:00 PM – 8:00 PM
- Exhibition Hours:
- October 18 – 21, 2026 | 8:00 AM – 3:00 PM
- Booth Dismantling & Collection:
- October 19, 2026 | [official dismantling hours to be confirmed]



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2. Exhibition Overview

The 25th International Exhibition of Poultry, Livestock and Related Industries is the region's leading platform for showcasing the latest technologies, innovations, and solutions in the poultry, livestock, and related industries. Exhibitors from across the globe will present products, services, and expertise to industry professionals, investors, and researchers.

3. Booth Setup & Guidelines

- Exhibitors may access their booth areas only during official setup hours.
- Setup must be completed by 8:00 PM on October 17, 2026.
- Only authorized staff with exhibitor badges will be permitted entry.
- Booths must comply with safety and exhibition regulations.

4. Exhibition Operations

- Exhibition hours: 8:00 AM – 3:00 PM daily.
- Exhibitors must staff their booths at all times.
- Early removal of goods or dismantling before closing is strictly prohibited.

5. Booth Dismantling

- Booth dismantling and collection: October 19, 2026.
- All items must be removed by the deadline.
- Booth areas must be left clean and free of waste.

6. Conferences & Events

- Conferences will take place in the Conference Halls during the exhibition.
- Detailed schedules of sessions, speakers, and topics will be announced separately.
- All exhibitors are encouraged to attend.



سازمان توسعه تجارت ایران
THE PROMOTION ORGANIZATION OF IRAN



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7. General Rules & Regulations

- Smoking is prohibited inside the exhibition halls.
- Exhibitors are responsible for the security of their goods.
- Promotional activities must stay within assigned booth spaces.
- Aisles, exits, and emergency pathways must remain clear at all times.

Wishing you a successful and prosperous

IRANPLEX 2026